

# Wall Décor Printing



[www.robinimaging.com](http://www.robinimaging.com)  
2106 Central Parkway  
Cincinnati, OH 45214  
(513) 381-5116  
Info@robinimaging.com

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Our Wall Décor line is great for business and residential interiors. These products are printed with a 10 color solvent printer to ensure bright colors and a large color gamut. For original art matching or other critical color applications we recommend our Fine Art prints.

## Media

### Artist Canvas

A 16.5 mil 370 g/m<sup>2</sup> satin canvas. We use a 10-color solvent ink that does not require a protective spray. A spray protective coating can be used to increase durability and change sheen if desired.

### Semi-Gloss Poster

A bright white, wet-strength poster paper that features outdoor durability and excellent scratch resistance. It is available in any size from 8.5x11 – 60x120. The image quality is suitable for framing and can be folded without cracking. Contains OBAs | Brightness: 105 | Opacity: 98 | 200gsm | 8 mil

This paper closely resembles and replaces our former C-Print paper.

### Economy Poster

This is printed on the same paper as Semi-gloss posters, but it is printed at lower resolution so there is not as much detail or color saturation.

Use for layouts, mockups, and other non-critical work. These prints are not suitable for framing. Prints may show some banding in solid or gradated tones

### Matte Poster

A bright white, wet-strength poster paper that features outdoor durability and excellent scratch resistance. It is available in any size from 8.5x11 – 60x120. The image quality is suitable for framing. Contains OBAs | Brightness: 94 | Opacity: 98 | 200gsm | 8.3 mil

This paper replaces our former Premium Poster paper. The whites are brighter on this than the Premium Poster.

### Digital Wallpaper

A 14-mil vinyl wall covering with a choice of textures. It can be used for a mural applied to a wall or to cover an entire wall.

### Wall Vinyl

A 13-mil self-adhesive vinyl. It can be laminated to make it extremely durable. It is available in both cast and calendared versions. We recommend laminating with a luster or matte laminate.

### Kodak Backlit Film

An 8mil.gloss-coated polyester backlit film used to produce vibrant graphics. We recommend using a luster laminate to prevent scratching.

### File Setup

Files should be sent to us in jpeg, tiff, or pdf format.

If your image is to be mounted allow 1/8" bleed for sizes up to 20x24 and 1/4" for large sizes.

Spot colors should be specified as PMS coated colors.

Tiff & jpeg files should be RGB Pro Photo color space at a resolution of 100-300 ppi.

### Color Matching

Wall Decor prints and canvases are monitor-balanced to yield a pleasing color. Individual colors are not corrected to match specific colors. If you would like hard copy color matching, please request one of the following:

#### Wall Decor Premium Color Correction

Includes:

- Up to two proofs are printed on the same material as the final print.
- Overall color and density is adjusted to make the print as close as possible to specifications.
- The client comes in and meets with our staff after each proof to discuss any changes needed and sign off on the final proof.

#### Wall Décor Color Plus Correction

For those customers who want color corrections, but do not have time, or interest in going through the proofing process, our technicians will do it for them. Our technicians make test prints, review them and make corrections. Color is often subjective, and we cannot guarantee our color judgement will exactly match yours. If you are very critical about your color, we encourage the use of our Premium Color Correction.

Includes:

- Two tests are printed on the same material as the final print
- Overall color and density are adjusted to make the print as close as possible to specifications.
- Our technician makes all adjustments based on their judgement.
- Files and proofs are archived for 3 years from the original order date.

## Finishing

### Canvas Stretching

Canvas prints can be stretched ready to frame or can be done as a gallery wrap suitable to hang without framing. We offer stretching in 0.75", 1", 1.5" and 2" thicknesses. For an even more dramatic effect, we can split your image over multiple canvases.

### Ultraboard Mounting

We offer the following UltraBoard mounting:

- 3/16" white or black
- 1/2" white or black
- 1" white.

Your piece can be attached to the wall with Velcro, 3M Command Strips, or we can add hooks and wire to the back for hanging. This makes a very economical, ready to hang graphic.

### Aluminum Mounting

Your print is mounted on 3mm aluminum composite board and is then offset from the wall using a spacer. This gives the appearance that the image is floating. These can be cut with radius corners or to a variety of other shapes if desired.

### Acrylic Mounting

Your print is mounted to the rear surface of acrylic. The corners can be radius cut or they can be cut to various other shapes. The graphics can then be mounted to the wall using cleats or standoff posts to give a dimensional appearance. See TDS0029 Acrylic info sheet for more information.

### Custom shapes

Most of our mounting materials can be cut to custom shapes.

### Framing

We have a wide range of framing options ranging from the very high end to our economical house frame line.

## Wall Décor Print Prices

### Canvas Prints – 3-5 days

Image Size	Canvas Only	With 1.5" Gallery Wrap
12x12	23.54	58.22
12x18	32.10	72.49
16x20	42.80	93.80
18x24	57.78	113.32
20x24	62.42	117.96
24x30	86.67	156.03
24x36	104.00	180.35
30x36	120.38	210.60
30x40	133.75	223.97
36x36	144.45	248.49
36x48	179.76	303.64
40x50	208.06	331.94
40x60	238.97	388.91
48x60	286.76	462.30
54x72	361.13	607.56

- Canvas sides can be image, black, white, or a color.
- Gallery Wrap includes canvas and stretching on 1.5" gallery bar. (1" & 2" bar available)
- Quantity Discounts available – Call for quantity pricing

### Poster Prints - 3 days

Price
12X12
12x18
18x24
24x24
24x30
24x36
30x40
36x36
36x48
48x48
48x60
48x72
48x96
60x96