

# Photo Enhancement and Retouching



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Not every image is perfect. Robin's skilled staff can do a lot to improve the quality of your final print. We offer multiple types of services based on your need.

## Image Enhancement

Want to add a little more zing to your image? With our image enhancement our professionals will tune your file for a better output. Here are the things we check and adjust as needed:

- Black point setting
- White point setting
- Mid-point setting
- Minor burning and dodging
- Minor artifact removal
- Minor overall color correction



## Digital Retouching

Sometimes that favorite shot doesn't print as good as you would like it to. We can't make it perfect, but in many cases, we can improve it.

We have digital experts on staff that can do amazing work. These include, but are not limited to:

- Local color corrections and color matching
- Adding or deleting elements (or people) in the image.
- Removing blemishes.
- Balancing light levels and improving shadow detail.

## Image Enlargement

When prints are made from files that have a resolution of 100 ppi or lower, they come out soft and will often show pixelation. Increasing the resolution in Photoshop can

help, but the improvement is limited. We have special software that can:

- Increase the resolution and avoid pixelation.
- Reduce the jaggedness of low-resolution files.

We cannot solve all problems, but the results we have achieved so far have been amazing.



## AI Digital File Corrections

Robin Imaging has special artificial intelligence software that can help us:

- Sharpen and improve details in faces.
- Reduce blur from camera movement or out of focus.
- Reduce jagged lines and pixelation when making large prints from low resolution files.
- Reduce noise levels and artifacts.

This software does not work on all things, but it does amazing things about 80% of the time. Due to software limitations, we cannot guarantee that all problems can be resolved,



## **Copy, Repair, and Reprint**

Often old photos fade, get stained, or become damaged over the years. We digitize them using our high-resolution copy system, repair the damage, and make new prints to the medium of your choice.

In some cases, we may need to use a combination of AI corrections and retouching to achieve the best result.

## **Prices**

**Image Enhancement** - \$15.00

**Digital Retouching** - \$30 per 15 minutes

### **AI Digital File Corrections**

Simple - \$15.00

- Increasing the resolution of small files that do not have enough resolution to print the desired size at a resolution of over 100 ppi. Intended for prints up to 24x30
- Does not include adjustments to brightness or colors

Medium - \$20.00

- Increasing resolution for files to be printed between 24x30 and 32x48
- Includes simple color or brightness adjustments

Advanced - \$30.00

- Increasing resolution for prints larger than 32x48
- Reducing grain structure
- Reducing blur from camera movement or unsharp focus
- Files with multiple problems
- Includes simple color or brightness adjustments

### **Additional Work**

AI can do many things, but it is not perfect. Oftentimes after running it through Advanced AI additional retouching is needed to correct additional issues. We cannot accurately predict how much additional effort will be required until after we run it through processing.

**Copy, Repair, and Reprint** – prices are based on size, amount of retouching required and print media.