

# Photo Prints



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## Media

We offer three print paper surfaces. All prints are printed with a Fuji DX100 printer using a 6-color piezoelectric inkjet system that includes sky blue and pink for richer skies and better flesh tones. Prints are available in traditional photo sizes from 2.5"x3.5" wallet to 8"x12", with or without borders.

### Gloss

Provides the deepest blacks and maximum contrast range.

### Luster

Luster surface provides a rich looking result without the glare of a gloss surface.

### Photo Matte

This paper has a thicker base and looks like a fiber base matte print.

## Print Sizes

Unlike our Wall Décor and Fine Art prints, Photo Prints are only available in predetermined sizes between wallet and 8"x12". See the chart on the next page for a list of available sizes.

## Border

We offer three choices of borders:

### Borderless

The image is printed without a border so that the image fills the entire print. If the file size is not proportional to the print size it will be cropped evenly on two sides.

### Border

The print will have a ¼" white border on all sides. If the file size is not proportional to the print size it will be cropped evenly on two sides.

### Full Frame Border

The entire image will be printed without any crop. Two sides of the print will have ¼" borders and the other two sides will have larger borders to allow for the full image.

## Color & Density

Unlike consumer photofinishing stores that use automated color/density correction, Robin Imaging prints are corrected by a professional color print technician to yield visually pleasing color. This allows for adjustments that automated software might miss. Monitors can vary widely due to quality and calibration. We have no way of knowing what you see on your

monitor. We adjust the color & density to a pleasing color under color correct lighting conditions. If you want us to print the file as it is, without any corrections, please be sure to tell us. We do not do critical color matching on Photo prints. If you need critical color matching, please use our Fine Art prints.

## Online Store vs. In Store/Email

Both online prints and offline prints are printed on the same equipment and materials. The only difference is that online you are doing some of the work and therefore the price is less than offline where we are doing all the work.

### Online Photo Prints

Online Photo Prints are available through our upload and order service at [www.RobinImaging.com](http://www.RobinImaging.com). The web store will allow you to crop files as needed. Files should be in J-peg or Tiff format and less than 100 MB.

### In Store/Email Photo Prints

Offline prints are for:

- Orders placed at our sales counter
- Orders sent by via email or Hightail file transfer <https://spaces.hightail.com/uplink/RobinImaging> instead of using the web store.
- If you need a special crop or help with file setup.

Images that are not proportional to the selected print size will be cropped. If you do not want your image to be cropped, make sure your file is proportional to your print size or request "full frame border". Full Frame Border will give you ¼" borders on two sides larger borders on two sides so that the image does not have to be cropped.

## Color or B&W

Files will be printed in color unless specified as black and white.

## File Setup

Files should be saved as RGB Tiff or J-peg in sRGB color space. Layered files need to be flattened. Files saved in other color spaces will not reproduce in the correct color. Images must be 100 pixels per inch or higher.

# How to order prints

## Upload and Order

This is the easiest way to order prints and it allows you the most control. Go to [www.RobinImaging.com](http://www.RobinImaging.com) and select upload your images, enter the size you want, and select Photo Prints. The web site will allow you to crop your image and step you through the ordering process. The web site works great with both computers and mobile phones

## Email

If you have some special need that prevents you from using the web site, you can send them as attachments via email to [Robin@RobinImaging.com](mailto:Robin@RobinImaging.com). If you have more than a couple files it is best to use Hightail since email will sometimes not go through if the total file size is over 10 MB. Be sure to indicate the following:

- The size print wanted
- Matte, Gloss, or Luster
- Borderless, Border, or Full Frame Border
- Your name and phone number

## Hightail

If the total size of all your data is over 10MB go to <https://spaces.hightail.com/uplink/RobinImaging> and follow the instructions to upload your files. Be sure to include all the information listed above. This is a good option if you have a large number of files and no special cropping is needed.

# Photo Print Prices

## Web store orders

	Gloss & Luster	Matte
4x6	2.20	2.42
4x8	3.45	3.81
5x5	2.55	2.81
5x7	3.85	4.24
6x6	3.85	4.24
6x8	4.75	5.23
8x8	6.85	7.54
8x10	8.15	8.97
8x12	8.90	9.79

- J-Peg or Tiff format.

## In store and email orders

	Gloss & Luster	Matte
4 wallets	9.35	10.33
3.5x5	6.70	7.37
4x6	6.70	7.37
4x8	7.95	8.75
5x5	7.05	7.76
5x7	8.35	9.19
6x6	8.35	9.19
6x8	9.25	10.18
8x8	11.35	12.49
8x10	12.65	13.92
8x12	13.40	14.74

- J-Peg or Tiff format.
- \$10.00 minimum (does not apply to orders placed online at RobinImaging.com)