

Effective Date: September 11, 2025

Welcome to Andrea Phox Photography

By opting into our SMS communication services, you agree to the following terms and conditions:

1. Consent and Opt-In

- a. You consent to receive SMS messages from [Business Name] by:
 - i. Providing your phone number and accepting the opt in policy during registration or service inquiry

2. Message Frequency

- a. You may receive SMS messages throughout your service duration [Insert Frequency, e.g., “weekly updates or as needed for appointments”].

3. Opt-Out Instructions

- a. You can opt out of SMS communication at any time by replying “STOP” to any message. You may also contact us directly to request cessation of messages.

4. Business Information

- a. Company Name: [Business Name]
- b. Contact Email: [Business Email Address]
- c. Contact Phone: [Business Phone Number]
- d. Website: [Insert URL]

5. Privacy Policy

- a. All personal data will be handled in accordance with our Privacy Policy.

6. Cost Information

- a. Standard message and data rates may apply based on your mobile carrier. You are responsible for any charges incurred for receiving SMS messages.

7. Campaign Description

- a. Our SMS communication is designed to keep you informed about:
 - i. Appointment confirmation and reminders
 - ii. Service updates
 - iii. Billing notifications
 - iv. General business communication

8. Data Protection

- a. Your data is securely hosted by 17hats and its texting provider, Bandwidth. We take measures to ensure your data is protected from unauthorized access.
- b. Data Protection: Your personal information (including mobile opt-in data) will never be sold or freely given to third parties. No mobile information will be shared with third parties / affiliates for marketing or promotional purposes. All other categories exclude text-messaging originator opt-in data and consent; this information will not be shared with any third parties.

9. Changes to Terms

- a. These terms may be updated periodically. Continued use of SMS services constitutes acceptance of the revised terms.

Contact Information

For any questions regarding these Terms of Service, please reach out to us at:

Andrea Phox Photography
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917-545-2538