FREQUENTLY ASKED QUESTIONS

ORIGINAL ARTWORK

How does an extra-large painting like this transform a space?

"I design my paintings to be more than just artwork—they're energy boosters for your home. These bold, colorful pieces naturally draw the eye and infuse the room with positivity and joy. They help create a space where you feel inspired, balanced, and at peace."

Will this painting fit with my existing decor?

"Absolutely! My work is created to complement a variety of spaces. I use versatile yet vibrant colors—like indanthrone blue—that bring warmth and balance to modern, minimalist, or even eclectic styles. My goal is to create art that feels at home in your home."

What makes this painting worth the investment?

"When you purchase one of my original paintings, you're not just buying decor—you're investing in something that has the power to lift your mood and transform your space. Each piece is a one-of-a-kind creation, built on high-quality materials and infused with my heart and energy. It's a timeless addition to your home that will bring joy for years to come."

How do I know if the size is right for my space?

"These extra-large paintings are designed for substantial spaces, like over a sectional sofa, king-size bed, or a dining area. They also shine in open-concept rooms with large walls. If you're unsure, I'm happy to provide guidance or even create a digital mockup to help you visualize it in your space."

Is the painting ready to hang?

"Yes, all of my paintings come ready to hang! I finish the edges for a clean, modern look so that you can display your new piece as soon as it arrives. I want the process to be as easy and exciting as possible for you."

Can I see how the painting will look in my home before purchasing?

"Of course! Just send me a photo of your space, and I'll create a digital mockup with the painting in it. This way, you can see how it fits with your decor and get a sense of how it will transform your room."

What emotions does this artwork aim to evoke?

"Every painting I create is rooted in the idea of spreading joy. These pieces are meant to inspire optimism, creativity, and serenity. I want my art to remind you to slow down, breathe deeply, and focus on the beauty and positivity around you."

Does the painting come with a certificate of authenticity?

"Yes! Each of my original paintings comes with a signed certificate of authenticity. This ensures that you're receiving a one-of-a-kind, collectible piece straight from my studio."

What if I'm unsure about which painting to choose?

"I'd love to help you find the perfect piece. Share a bit about your space, mood, or design vision, and I'll recommend a painting that aligns with the emotions and energy you want to create. Think of me as your personal art matchmaker!"

How can I be sure the colors will uplift my mood?

"I've always believed in the power of color to affect how we feel. When I create, I intentionally choose palettes that inspire positivity and balance, like the calming presence of blues or the energizing warmth of oranges.

Trust me—there's magic in color!"

Can I learn more about your artistic process?

"Absolutely. My process involves layering colors, marks, and textures to capture emotions and transform them into something visual. Each painting is a journey—one that I hope will resonate with your own path toward joy and self-expression."

Will you copy a previous painting that was already sold?

"No, I've learned the hard way that trying to duplicate a painting never really works out. The client is inevitably disappointed (because it's pretty possible

to get it exactly right), and it is not very much fun for me to do something over again. However, I will consider a commissioned project using the same mood/style/colors of a previous piece. But it will NOT be an exact duplicate."

WHAT'S THE BEST WAY TO HANG A PAINTING?

"Typically two picture hangers (10 lb weight bearing) are sufficient to support the weight of the painting in drywall, and it is not necessary to anchor the fittings or to locate the fittings on a wall stud. The center of the painting should be 57-60" from the floor."

Is there a return or exchange policy?

"Because this is my small business, I don't offer returns or exchanges.

However, I'm committed to making sure you love your piece. That's why I encourage you to reach out with any questions or request a digital mockup to feel confident before purchasing."

How do I care for an original painting like this?

"My paintings are durable and easy to care for. Just dust them gently with a soft, dry cloth to keep them looking vibrant. To preserve the colors, avoid hanging them in direct sunlight for extended periods."

What makes your paintings unique?

"My paintings are deeply personal, blending bold, joyful energy with soothing, harmonious colors. Each piece is designed not just to fill a space but to evoke a feeling. When you bring one into your home, you're connecting with my story—and adding a little extra joy to yours."

How can I stay updated on new collections or commissions?

"I'd love to keep you in the loop! You can sign up for my email list to receive updates about new collections, behind-the-scenes glimpses of my studio, and even color therapy tips. It's a great way to stay connected and inspired."

How can i keep up with your new work?

"We would love for you to be the first to know about any new work! An easy way to stay in the loop is by <u>signing up for our newsletter!</u> You can also follow us on our <u>instagram</u> page as we are constantly posting about new work!

Can I visit your studio?

Yes! I would love that!
Studio Hours: Monday - Friday 7 AM–6 PM,
Saturday 9 AM–3 PM,
Sunday Closed.

Location: 1309 E. 3rd Ave., Studio 14 Durango, CO 81301

LIMITED EDITION PRINTS

Why a Limited Edition Print?

"I created my Limited Edition Prints to make the joy and impact of my art more accessible. These museum-quality prints replicate the vibrant colors and intricate details of my original paintings, offering the same emotional connection and uplifting energy at a price point that fits more collectors."

What is the quality of the materials used in the artwork?

"My prints are crafted with care and precision. They're printed on fine art paper using fade-resistant inks to ensure the colors stay vivid and true to the original for years to come. I personally select materials that offer durability and richness, so you can enjoy your print for decades."

How does the purchase process work?

"I've made the process as simple and personal as possible. You can

explore my collection on my website or reach out to me directly for a consultation. Once you've chosen your piece, you can purchase securely online. For larger prints, I offer flexible payment plans. Each piece is carefully packaged and shipped to ensure it arrives in perfect condition, ready to bring joy to your home."

Can I see how the artwork will look in my home before I buy? "Absolutely! I love helping collectors visualize how my work will transform their space. Just send me a photo of your wall, and I'll create a digital mockup with the artwork scaled to fit your room. It's a great way to see how the colors and size will complement your environment before making a decision."

Why are Limited Edition Prints available in large-scale format only?

"My art is meant to make a bold statement, and the larger scale of these prints allows them to shine in open-concept spaces or above substantial furniture like sectionals and king-sized beds. These pieces are designed to command attention and bring vibrant energy into your home without feeling overcrowded."

PRINTS

What is an open edition print?

"An open edition print is a high-quality reproduction of one of my original artworks, created without a limit on the number produced. It's an accessible way to bring vibrant, joyful art into your space!"

How is an open edition print different from a limited edition print?

"Open edition prints are unlimited, making them more budget-friendly and widely available. My limited edition prints, on the other hand, are produced in restricted quantities and include my signature, unique marks, and numbering for a truly exclusive feel."

Are open edition prints good quality?

"Absolutely! I take pride in ensuring all my prints—open and limited editions—are crafted with exceptional quality. They're printed using archival inks and premium paper, so the colors are vibrant and long-lasting."

Are open edition prints signed by the artist?

"Open edition prints don't include my signature, but they are a faithful representation of my original work, capturing the same color and energy."

Can open edition prints increase in value?

"Open edition prints are less likely to increase in value compared to my limited editions, but they're a wonderful way to enjoy and collect art at an affordable price. They let you bring a touch of joy into your space without breaking the bank!"

How should I display an open edition print?

"I always recommend framing your print to both protect it and enhance its presentation. Whether it's for your bedroom, home office, or a cozy hallway, an open edition print is a beautiful way to add vibrancy and meaning to your space."

Are open edition prints suitable for gifting?

"Absolutely! Open edition prints make thoughtful, affordable gifts for art lovers or anyone looking to brighten their home. They're a personal, meaningful way to share the joy of art."

Will the colors match what I see online?

"I work hard to make sure the colors you see online are as close to the original as possible, but slight variations can happen depending on your screen settings. Trust me, though—the colors are stunning in person!"

How long will the prints be available?

"The Print Shop opens for a limited amount of time during select times of the year. If you love a piece, I'd encourage you not to wait too long—I'd hate for you to miss out!"

Can I return or exchange an open edition print?

"Since I'm a small business and each print is made to order, I'm unable to accept returns or exchanges. However, if there's any issue with your print, please reach out to me directly—I'll do everything I can to make it right."

COMMISSIONS

Do you take commissions?

"I occasionally accept a limited number of commissioned projects each year as time allows for pieces 18"x18" and larger. Commissioned paintings typically take 6-8 weeks for completion. Learn more here about the process, pricing & to fill out the inquiry form."

SHIPPING

Do you ship internationally?

"I do ship internationally, depending on the size of the piece and country.

Before purchasing, let me know your zip/postal code for an estimated shipping cost."

What is your shipping policy?

FOR ORIGINALS

Shipping times range from 3-9 business days. Tracking information will be emailed to you as soon as available. Shipping for these items will be based on weight:

Cart Weight	Ground Shipping	Expedited 2 Day Shipping
Up to 5LBs	\$ 9.95	\$19.95
5 - 10 LBs	\$15.95	\$29.95
10-15 LB	\$19.95	\$39.95
15 LB +	\$29.95	\$49.95

FOR PRINTS

We will choose the most cost-effective shipping carrier based on the items ordered and their destination. Shipping times range from 1-7 business days. You will receive a tracking number as soon as your order has been shipped.

SHIPPING PRICES are calculated based on your cart total as follows:

Cart Total From	То	Standard Shipping*	2-Day Shipping*	Overnight Shipping*	International Shipping Charge*	HI &AK Standard Shipping	HI &AK 2-Day Shipping	HI &AK Overnight Shipping
\$0.00	\$87.49	\$6.59	\$13.19	\$21.99	\$36.08	\$17.59	\$21.99	\$32.99
\$87.50	\$174.99	\$10.99	\$13.19	\$21.99	\$36.08	\$17.59	\$21.99	\$32.99
\$175.00	\$262.49	\$16.49	\$18.69	\$26.39	\$64.06	\$24.73	\$28.03	\$39.58

\$262.50	\$349.99	\$20.89	\$24.19	\$38.49	\$76.01	\$27.16	\$31.45	\$50.04
\$350.00	\$524.99	\$24.19	\$41.79	\$63.79	\$131.94	\$31.45	\$54.33	\$82.93
\$525.00	\$699.99	\$39.59	\$82.49	\$109.99	\$146.61	\$71.49	\$107.24	\$142.99
\$700.00	\$1749.99	\$54.99	\$92.39	\$138.59	\$244.37	\$82.93	\$120.11	\$180.17
\$1750.00	\$3499.99	\$83.59	\$116.59	\$164.99	\$354.41	\$108.67	\$151.57	\$214.49
\$3500.00	Plus	\$109.99	\$164.99	\$219.99	\$488.77	\$142.99	\$214.99	\$285.99

^{**} Due to shipping requirements, pieces with a long side greater than 40" or a short side greater than 30" may incur additional charges. Please see our Crate and Freight shipping policies below for more information.

Large Size Products and Crating Policies

Due to shipping requirements and the potential for damage, some products over 30" on the short side, or over 40" in length must be crated at an additional cost. All additional Crate fees are included in the product total.

Products over 40" long that are shipped flat may require freight shipping, We can provide freight quotes for these orders. Please allow additional time for the quote and freight delivery times.

Shipping Outside of the Continental US, Expedited Shipping, and Special Requests

APO shipping is charged full cost and sent via USPS.

Requests for shipping outside of the continental United States, other types of shipping, and expedited shipping will be charged at full cost.

We are not responsible for duties and taxes required for international shipping.

Shipping Quotes are available for large orders or orders shipping to international destinations. Please <u>contact us</u> with the details of what will be in the order and the address it will be shipped to.

Still have questions? I'd love to help! If you have any other questions, feel free to email me at heather@heatherfreeman.studio —I'm always here to chat about art!