Custom Wall Covering

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Wall cover is ideal for setting a mood in both residential and commercial environments. It can consist of photographs, artwork, text, or just elements laid out in a pattern to add interest to a wall. You can create an accent wall or cover all the walls in one space.

Robin Imaging can print from your files, or if you need full service, we can handle your project from beginning to end. We can take care of the design, measurements, and installation.

Types of Wall Covering

In addition to printing on vinyl wall cover Robin also prints on adhesive vinyl and removable fabric.

Vinyl Wall Covering

We print on a durable vinyl material. It is installed with paste and is designed for long term use. We offer different surfaces to fit various needs.

- Abaco Beach – our most popular. It has a slight pebble texture which tends to reduce scuffing.

- Matte – smooth and creates a photo-like appearance. This should only be used in situations where it cannot be scuffed.

- Grass Cloth – adds a look of natural fibers and texture to the surface.

- We can special order other surfaces if desired. Minimum purchase 400 square feet.

We print wall covering with a 10-color eco-solvent printer for maximum color gamut and saturation. Eco-solvent inks penetrate the surface to provide better UV protection for less fading. Each panel is approximately 4 feet wide.

Self-Adhesive Vinyl

Self-adhesive vinyl is used in situations where you don't want it to be permanent. It is available in both matte and luster surfaces. It can easily be cleaned. This is primarily used in commercial spaces.

Removable Fabric

Removable fabric can be applied to a wall and easily be removed and reapplied in a different location. This works great for an exhibit or in an apartment where you don't want to do anything permanent. It has a softer and richer look than self-adhesive vinyl. It is great for residential use since it can easily be removed without damaging the wall. Since it is so easily removed, we do not recommend this be used in commercial environments where the public has access to it. It can be used to cover an entire wall or smaller areas. This is great for decorating a nursery or kids room.

File Setup

Robin has a team of professionals that can handle the job from concept to installation. If you want to do it yourself, please note the following:

General

- Set up files for the printed size.

- Sizing
  - Accurate measurements are important, having the wall covering printed 1" too short can be a very expensive mistake. We are available to do site measurements if needed.
  - Keep in mind that wall corners, ceilings, and baseboards are seldom perfectly straight, so it is important to add bleed. If you are hanging from left to right, we recommend:
    - Adding 1" bleed to the top and left side.
    - Adding 2" to the right side and bottom.

- We print on 54" wide material. Our standard panel width is 48" with ½" overlapping bleed. We will take care of breaking the image into panels and adding the overlapping bleed. If for some reason you need a different width to your panels, please discuss this with us early in the project.

- For files containing vector elements we prefer PDF files. This will prevent problems with fonts and other objects not printing correctly.

- For files that are only raster images we prefer 8-bit RGB TIFF files saved with a Adobe 98 or ProPhoto color space. We can print from CMYK files, but our profiles are not set up to manage color for them and colors may not reproduce as expected.

Vector files

- Vector graphics are ideal for wall graphics since they are sharp at any size.

- For spot colors, it is best to use PMS coated colors since our system is calibrated to produce them accurately. Colors specified with CMYK values may not reproduce as expected.

Raster files

- Flatten files and save as RGB Tiff, Adobe 98 or ProPhoto.

- Raster files can be challenging since many files do not have enough resolution to print at the desired size. Most wall coverings can be viewed from as close as four feet, so we recommend that files be 100 ppi at finished size. For a viewing distance of 15 feet files can be as low as 75 ppi and for 20 feet or more it can be as low as 50 ppi.

- If your files are not large enough to meet the above requirements, please contact us. We have some tricks that may enable you to use them successfully.

- If you include type along with raster images you will get sharper type by using InDesign or Illustrator for the type.

Wall Preparation and Installation

- Make sure the surface is smooth.

- Clean existing painted wall thoroughly to remove all dirt and oils.

- Paint new walls with a good quality primer or stain blocker. We recommend that the paint be tinted to a color similar to the base color of the wall cover.

- Make certain the paint is fully dry to avoid adhesion problems. Paint should be allowed to dry for at least three days. Low VOC paints (which many paints are now) can take as long as 30 days to stop releasing gases.

- Use a good quality liquid paste. Powder adhesives are not recommended.

- Consider use of chair rails and protective corners to avoid damage.

- Installation can be done by most professional paper hangers.