# Wall Décor Printing



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Our Wall Décor line is great for business and residential interiors. These products are printed with a 10 color solvent printer to ensure bright colors and a large color gamut. For original art matching or other critical color applications we recommend our Fine Art prints.

### Media

#### Artist Canvas

A 16.5 mil 370 g/m<sup>2</sup> satin canvas. We use a 10-color solvent ink that does not require a protective spray. Spray can be used to increase durability and change sheen if desired.

#### **Poster Paper**

A 10 mil, 212 g/m<sup>2</sup>, luster paper. Poster paper is water resistant and can be used indoors or outdoors. It is ideal for theater type posters and can even be applied to walls using starch-based adhesives.

#### **C-Print Photo Paper**

Our Commercial (C-Prints) are digitally printed on photo paper printed using 10 color solvent ink. The surface has a satin finish.

#### **Digital Wallpaper**

A 14-mil vinyl wall covering with a choice of textures. It can be used for a mural applied to a wall or to cover an entire wall.

#### Wall Vinyl

A 13-mil self-adhesive vinyl. It can be laminated to make it extremely durable. It is available in both cast and calendared versions. We recommend laminating with a luster or matte laminate.

#### Kodak Backlit Film

An 8mil.gloss-coated polyester backlit film used to produce vibrant graphics. We recommend using a luster laminate to prevent scratching.

### **File Setup**

Files should be sent to us in jpeg, tiff, or pdf format.

If your image is to be mounted allow 1/8" bleed for sizes up to 20x24 and 1/4" for large sizes.

Spot colors should be specified as PMS coated colors.

Tiff & jpeg files should be RGB Pro Photo color space at a resolution of 100-300 ppi.

## **Color Matching**

Wall Decor prints and canvases are monitor-balanced to yield a pleasing color. Individual colors are not corrected

to match specific colors. If you would like hard copy color matching, please request one of the following:

# Wall Decor Premium Color Correction Includes:

- Up to two proofs are printed on the same material as the final print.
- Overall color and density is adjusted to make the print as close as possible to specifications.
- The client comes in and meets with our staff after each proof to discuss any changes needed and sign off on the final proof.

#### Wall Décor Color Plus Correction

For those customers who want color corrections, but do not have time, or interest in going through the proofing process, our technicians will do it for them. Our technicians make test prints, review them and make the corrections. Color is often subjective, and we cannot guarantee our color judgement will exactly match yours. If you are very critical about your color we encourage the use of our Premium Color Correction. Includes:

- Two tests are printed on the same material as the final print
- Overall color and density are adjusted to make the print as close as possible to specifications.
- Our technician makes all adjustments based on their judgement.
- Files and proofs are archived for 3 years from the original order date.

## Finishing

#### **Canvas Stretching**

Canvas prints can be stretched ready to frame or can be done as a gallery wrap suitable to hang without framing. We offer stretching in 0.75", 1", 1.5" and 2" thicknesses. For an even more dramatic effect, we can split your image over multiple canvases.

#### **Gator Block Mounting**

Your print is mounted on  $\frac{1}{2}$ " Gatorfoam and the sides are edged with black fabric tape. Your piece can either be attached to the wall with Velcro or we can apply hooks to the back for hanging. This makes a very economical, ready to hang graphic.

#### Aluminum Mounting

Your print is mounted on 3mm aluminum composite board and is then offset from the wall using a spacer. This gives the appearance that the image is floating. These can be cut with radius corners or to a variety of other shapes if desired.

#### **Acrylic Mounting**

Your print is mounted to the rear surface of acrylic. The corners can be radius cut or they can be cut to various other shapes. The graphics can then be mounted to the wall using cleats or offset posts to give a dimensional appearance. See TDS0029 Acrylic info sheet for more information.

#### **Custom shapes**

Most of our mounting materials can be cut to custom shapes.

#### Framing

We have a wide range of framing options ranging from the very high end to our economical house frame line.

## **Wall Décor Print Prices**

#### Canvas Prints – 3-5 days

Image Size	Canvas Only	With 1.5" Gallery Wrap
12x12	22.00	54.40
12x18	30.00	67.70
16x20	40.00	87.60
18x24	54.00	105.85
20x24	58.33	110.18
24x30	81.00	145.80
24x36	97.20	168.50
30x36	112.50	196.75
30x40	125.00	209.25
36x36	135.00	232.20
36x48	168.00	283.65
40x50	194.44	310.09
40x60	223.33	363.33
48x60	268.00	431.90
54x72	337.50	567.60

• Canvas sides can be image, black, white, or a color.

• Gallery Wrap includes canvas and stretching on 1.5" gallery bar. (1" & 2" bar available)

• Quantity Discounts available - Call for quantity pricing

#### Poster Prints - 3 days

Paper Size	1 <sup>st</sup>	2-4	5-24
	Print	Prints	Prints
12x18	15.11	10.90	9.87
16x20	20.67	14.91	13.49
20x24	29.71	21.43	19.40
24x30	42.63	30.75	27.83
24x36	51.15	36.89	33.40
30x40	64.58	46.58	42.17
36x48	93.00	67.08	60.72
40x60	122.71	88.51	80.12
48x60	147.25	106.21	96.14
60x72	220.88	159.32	144.21

• Printed on 9.9ml water resistant latex paper

#### Digital Printed Wall Covering - 3 days

Size	
48x96	207.00
96x96	413.00
96x144	620.00
96x192	826.00
96x240	1032.00

#### **Color Matching**

Premium setup charge	65.00	
Color Plus	40.00	

#### C-Prints - 3 days

Paper Size	1 <sup>st</sup>	2-4	5-24	25-49
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11x14	13.90	9.36	8.54	6.67
12x18	19.50	13.12	11.97	9.36
16x20	26.67	17.95	16.37	12.80
20x24	38.33	25.80	23.54	18.40
24x30	55.00	37.02	33.77	26.40
24x36	66.00	44.42	40.52	31.68
30x40	83.33	56.08	51.17	40.00
36x48	120.00	80.79	73.68	57.60
40x60	158.33	106.56	97.22	76.00
48x60	190.00	127.87	116.66	91.20
60x72	285.00	191.81	174.99	136.80