

# Photo Prints



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We have revised our Photo Print system to bring it more in line with Robin Imaging's focus on fine art printing.

## Media

We offer 4 print paper surfaces. All prints are done a Fuji DX100 printer using a 6-color piezoelectric inkjet system that includes sky blue and pink for richer skies and better flesh tones. Prints are available in traditional photo sizes from 2.5"x3.5" wallet to 8"x12", with or without borders.

### Photo Matte

Printed on Fuji DX100 Fine Art Matte. This paper has a thicker base and looks like a fiber base matte print.

### Luster

Printed on Fuji DX100 Luster. Luster surface provides a rich looking result without the glare of a gloss surface.

### Gloss

Printed on Fuji DX100 Gloss. Use for the deepest blacks and maximum contrast range.

## Print Sizes

Unlike our Wall Décor and Fine Art prints, photo prints are only available in predetermined sizes between wallet and 8"x12". See the chart on the next page for a list of available sizes.

## Border

We offer three choices of borders:

### Borderless

The image is printed without a border so that the image fills the entire print. If the file size is not proportional to the print size it will be cropped evenly on two sides.

### Border

The print will have a ¼" white border on all sides. If the file size is not proportional to the print size it will be cropped evenly on two sides.

### Full Frame Border

The entire image will be printed without crop. Two sides of the print will have ¼" borders and the other two sides will have larger borders to allow for the full image.

## Color & Density

Unlike consumer photofinishing stores that use automated color/density correction, Robin Imaging prints are corrected by professional color print technician to yield visually pleasing color. This allows for adjustments that automated software might miss. Monitors can vary widely due to quality and calibration.

We have no way of knowing what you see on your monitor. We adjust the color & density to a pleasing color under color correct lighting conditions. If you want us to print the file as it is, without any corrections, please be sure to tell us. We do not do critical color matching on Photo prints. If you need critical color matching, please use our Fine Art prints.

## Standard Photo Prints

Standard Photo Prints are only available through the web store [www.RobinImaging.com](http://www.RobinImaging.com). The web store will allow you to crop files as needed. Files should be in J-peg or Tiff format. Unlike many photo printing systems that can accept only sRGB, we can also print from Adobe 98.

Orders that are sent in through email, file transfer, or across the counter will be handled as Custom Photo Prints due to the extra handling involved.

## Custom Photo Prints

Use Custom Photo if:

- You want to send files via email or instore transfer instead of using the web store.
- If you need a special crop or help with file setup.
- If your originals vary in color and you would like them to look closer in color. This is not the same as critical color match though.

Images that are not proportional to the selected print size will be cropped. If you do not want your image to be cropped, make sure your file is proportional to your print size or request "full frame border". Full Frame Border will give you larger borders on 2 sides so that the image does not have to be cropped.

## Color, B&W, or Sepia

Files will be printed in color unless specified as black and white or sepia. There are many different tones of sepia, so when ordering sepia please refer to the chart at the front counter to pick out your preferred tone.

## How to order prints

### Web site

This is the easiest way to order prints and it allows you the most control. Go to [www.RobinImaging.com](http://www.RobinImaging.com) upload your images and select Photo Prints. The web site will allow you to crop your image and step you through the

ordering process. The web site works great with both computers and mobile phones

### Email

If you have some special need that prevents you from using the web site, you can send them as attachments via email to [jobs@RobinImaging.com](mailto:jobs@RobinImaging.com). If you have more than a couple files it is best to use Hightail since email will sometimes not go through if the total file size is over 10 MB. Be sure to indicate the following:

- Size
- Standard or Custom (unless files are properly setup they be handled as Custom)

- Matte, Gloss, or Luster
- Borderless, Border, or Full Frame Border
- Your contact information

### Hightail

If the total size of all your data is over 10MB go to <https://spaces.hightail.com/uplink/RobinImaging> and follow the instructions to upload your files. Be sure to include all the information listed above. This is a good option if you have a large number of files and no special cropping is needed.

## Photo Print Prices

### Photo Prints

	Standard	Custom
4 wallets	4.00	8.00
3.5x5	1.50	5.50
4x6	1.50	5.50
5x7	2.95	6.95
6x6	2.95	6.95
6x8	3.65	7.65
8x8	5.25	9.25
8x10	6.25	10.25
8x12	6.90	10.90

- Available in Matte, Satin, Gloss, or Luster finish.
- J-Peg or Tiff format.
- Custom print prices apply to any file that require special crop or color adjustment.
- \$10.00 minimum (does not apply to orders placed online at [RobinImaging.com](http://RobinImaging.com))