

# 10 WAYS

## TO DECORATE YOUR SPACE WITH ART

Learn how you can  
Hang Art like a PRO  
Transform YOUR space  
Reflect the TRUE you

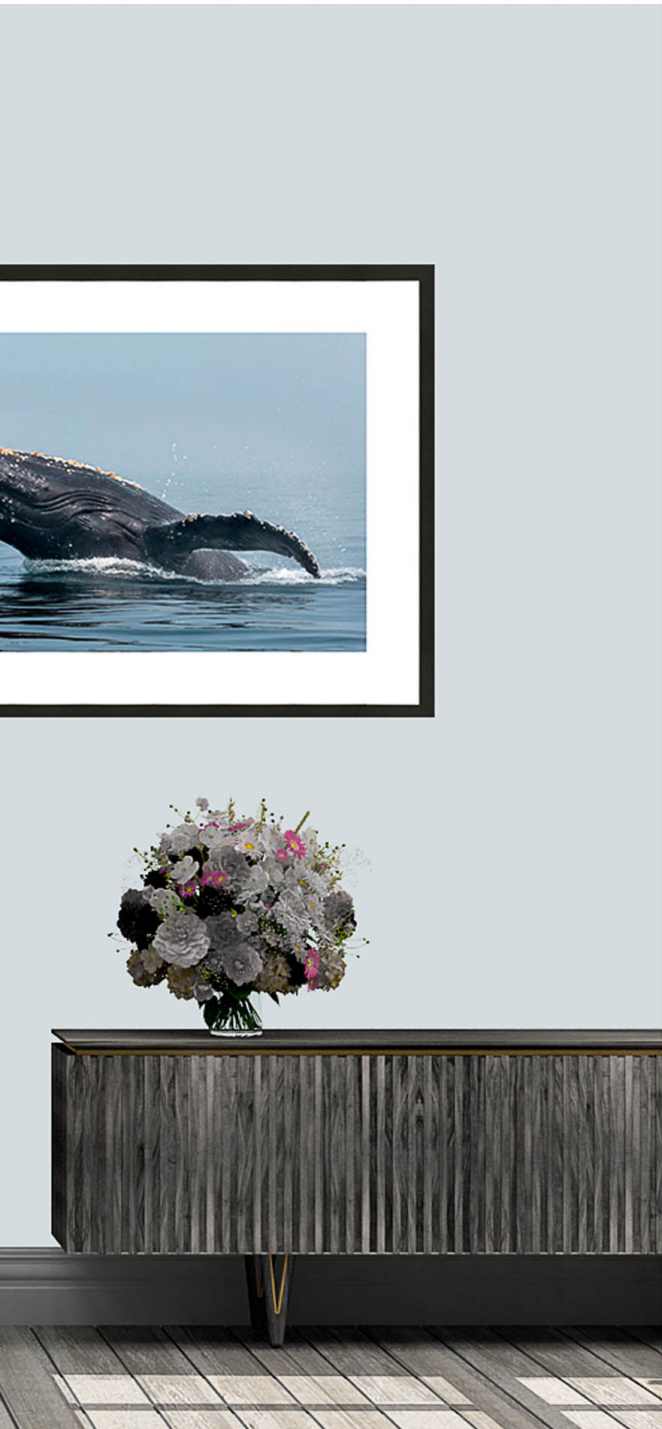
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# INTRODUCTION

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Collecting fine art, especially fine art photography, can be a great investment. Not only will your piece(s) increase in value over time, but they will improve the value of your home.

There are many advantages and benefits of improving the art in your home to reflect the true you. Art can help heal the mind and body. Hospitals and care centers now have art programs for this reason. Studies have shown art can improve your productivity and even promote your creativity.

So jump in and learn some great ways to decorating your space to reflect the TRUE you!





# CHOOSE THE RIGHT SIZED ART FOR YOUR SPACE

One mistake I see art buyers make when choosing art for their homes is that they choose a picture size for a room that is too small for the space. The piece generally gets lost.

Wall art should cover 60-70% of the available wall space which is the blank wall space not covered by curtains, windows, plants, lamps, furniture, or other items. If you are choosing to cover your walls with a single piece of art, this could mean you need a very large painting over a sofa or on a blank wall.

As a general rule, wall art should cover 60-70% of the available wall space.

Consider the shape of the room and the placement of the furniture as well when choosing canvas art for a wall or framed art and also think about the portrait or landscape orientation of the piece.



# CHOOSE THE RIGHT SIZED ART FOR YOUR WALL

When placing art on a wall, roughly three quarters of the available space should be taken up by art. This can be accomplished in the form of a single piece of wall art or through the creation of a gallery wall.

Gallery walls are an assembly of coordinated wall art arranged together on a single wall. Just like in the advice for choosing proper art size for a room, art that is too small on a wall can easily be overwhelmed by other home décor.

When placing art on a wall, roughly three quarters of the available space should be taken up by art.

It may seem scary to purchase a large painting or photograph, however, I have never heard a client say they wish they had chosen a smaller canvas size on a wall.

In general, the wall art will need to be larger than anticipated. Do not be afraid to go big and fill up the space.



# A SINGLE LARGE PHOTOGRAPH OR A GALLERY WALL

The rule on choosing a single large photograph or a gallery wall of assembled art is if you want to collect art from a single artist or from multiple artists or if the wall is particularly large, a gallery wall may be the right choice for your space.

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To create a gallery wall, start with a favourite piece or a statement piece of art. It can help to lay out the grouping of art on the floor. If you are considering buying art for the space, use painters' tape to outline on the wall where the art will hang so that you can visualize how the grouping will look and how much space it will take on the wall. You can find templates for gallery walls online to help you with your design.





# HANG YOUR ART IN THE ORIENTATION OF THE WALL

The rule is to hang wall art in the same orientation as the shape of the wall.

Look at the shape of the wall space – is it long and narrow or tall and skinny?

Your answer to this question will determine how to position art on walls in your space.

To position art on walls in your space, the art shape should match the shape of the wall.



Tall and skinny wall? You will want to hang a tall and skinny artwork in portrait orientation.

Long and narrow wall space? You will want to hang a long and narrow artwork in landscape orientation.



# HANG WALL ART MULTIDIMENSIONALLY

Do you like the look of an artist's studio? Love the way an artist stacks art along walls? Hang art on walls using floating shelves to create a multidimensional layered look.

You can recreate this look by layering wall art of different sizes and shapes on floating shelving or ledges. Not only does this approach allow you to collect art, but you can also more easily change out the art for the season by changing which artwork is front and center.

Lean large wall art against the wall on the floor for greater impact and layering options.





# WHERE ON A WALL TO HANG ART

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Have you ever walked into an art gallery or museum? Have you noticed how all the art is viewable without having to crane your neck one way or another to view it? The rule is hang wall art at the average person's eye level.



The standard used by art galleries and museums to hang artwork is the center point of the artwork should be at fifty-seven inches above the floor. 57" from the floor equates to a person roughly five foot eight inches tall (give or take an inch or two.)



# BALANCE ART HANGING ON A WALL

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The rule is balance your wall art such that the placement of artwork in a room or on a wall is not overly weighted to one side or the other giving the appearance of the room or wall tipping to one side.

## PRO TIP

Pick up painters' tape at your local hardware store. Use the tape to outline your proposed grouping on the wall to visualize the hanging art on the wall before you hang it.

If you are going to hang a large painting on the left side of the room, balance it out on the right side by hanging another large artwork or a grouping of several smaller pieces that are equivalent in size to the large painting on the left. (Pro decorators often hang the larger piece to bottom left of a grouping.)



# DISPLAY ART WITHOUT CREATING HOLES IN THE WALL

If you cannot create holes in your walls due to a lease agreement or the like, room dividers and easels are great options for displaying artwork to transform your space to reflect the TRUE you.

By placing a room divider in front of the wall in question, you can hang the artwork on the divider rather than the wall itself. This is also a great way to change out artwork easily or move the art from room to room.

Room dividers come in a variety of styles and can match any home décor. They work in any room including living rooms, bedrooms, and offices.

Sturdy room dividers can stand alone with the artwork to divide a space with your favourite collection of wall art at the ready.

Large wall art can be displayed nicely on easels. Easels can be found at art supply stores and some framing shops.

## PRO TIP

Be sure to look for sturdy easels used by artists when considering displaying large artwork. These displays can be heavy and smaller, less sturdy easels may topple under the weight of the large artwork.



# CONSIDERATIONS FOR LARGE ARTWORKS

The rule is when considering how much room you have available on your walls in order to house a new large artwork, don't forget to add an extra few inches around all four sides (depending upon which type of frame/mat options you consider) so that there is enough play with spacing between items on either side of it once they are installed.



This will keep everything from looking cramped and overwhelming as well as give some personality back into living spaces that might not otherwise, get any attention.

A simple frame is the best option if a frame is required for the artwork. Even better may be an option to display the work without frame.

Photographs and prints on metal, wood, or acrylic will allow a frameless display of the piece and are ideal options





# COLLECT FINE ART PHOTOGRAPHY to reflect the TRUE YOU in your space

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Fine art photography is an excellent way to personalize your home or office space and make it feel more like you. If you love the ocean, buy some pieces with the beach in them! Love animals? There are plenty of options for wildlife. Need art for your kids' room? You'll find something great that they'll love.

Fine art photography is a great conversation starter. People will be drawn to your interest and you'll find yourself talking about something other than the weather for once. Sharing pictures of what interests us is an excellent way to connect or reconnect with others on a deeper level.

Fine art photography makes for a great conversation starter when friends come over! They'll admire your collection and want to know more about it too - which means you'll get to tell them all about your favourite prints and how you got into collecting in the first place.



# GET IN TOUCH

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For more ideas on how to  
transform your space  
to better reflect the TRUE you  
contact me for a consultation.

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