



2020 PRICE LIST

Visual  **IMPACT**
The Image Solution Experts

Conceptual Design & Production Services

Visual Impact offers the conceptual design thinking of professional advertising and marketing experts with over 40 years of business experience in producing promotional literature to enhance your company awareness and increase your profits. We can provide the following products:



- Company Logos & Stationery • Product Catalogs
- Trade Advertisements • Company Brochures
- Presentation Folders • Point of Purchase Displays
- Direct Mail Postcards • Trade Show Booth Graphics
- Promotional Handouts • Web Design

Studio & Location Photography

Visual Impact offers both studio and location digital photographic services that include:

- Product Photography • Fine Art Reproductions
- Architectural Photography • Corporate Portraits
- Conceptual Photography

Fine Art Set Up Services

CUSTOMER SUPPLIED DIGITAL FILE - \$75.00

One hour of color correction service and two 8" x 10" proofs.

STANDARD COLOR - \$110.00

Includes one 135 mb digital capture or scan, one hour of color correction service and two 8" x 10" proofs.

GALLERY COLOR - \$150.00

Includes one 135 mb digital capture or scan, two hours of color correction service and three 8" x 10" proofs.

MUSEUM COLOR - \$200.00

Includes one 300 mb digital capture or scan, three hours of color correction service and four 8" x 10" proofs.

Digital Capture & Scanning Services

DIGITAL CAPTURE & SCANNING SERVICES

(Flat art up to 36" x 48" or from film)

File Size	Digital Captures		Flatbed Scans	
	1-9	10+	1-9	10+
Up to 10 MB	18.00	15.00	15.00	12.00
Up to 25 MB	25.00	20.00	25.00	20.00
Up to 50 MB	40.00	35.00	40.00	35.00
Up to 75 MB	55.00	45.00	55.00	45.00
Up to 135 MB	75.00	60.00	75.00	60.00
Up to 300 MB	120.00	90.00	95.00	80.00

For artwork requiring special lighting (polarization or tent lighting) add \$25.00 per capture. For artwork larger than 36" x 48" add \$100.00. All scans are color and density corrected. Giclée prints may require a fine art set up service. Additional pricing is for multiple originals of the same size. We can burn your images to DVD for \$12.00 or Flash Drive for \$15.00. File retrieval from archive is available at \$25.00 per session. 8.5" X 11" glossy finish color match proofs are \$25.00 each.



Laser Color Prints & Cards

XEROX LASER COLOR PRINTS (Direct from digital files)

Size	1st	2-9	10-24	25-49	50-99	100-199	200+
8.5 x 11	5.00	2.00	1.00	.75	.65	.55	.40
11 x 17	7.00	4.00	2.00	1.50	1.30	1.10	.80
12 x 18	8.00	5.00	2.50	1.75	1.50	1.30	1.00

24 hour service on reasonable quantities. All prints are quoted on 32 lb. uncoated stock. Heavier papers and coated stocks are available at a 25% surcharge. Duplexing adds 100%. B&W hardcopy is \$2.50 for first output and \$.50 for additional copies. Larger quantities by quotation. For bleed images use next size up.

FINE ART GREETING & NOTECARDS

	10 min.	25	50	100	200+
Note Cards (A-2)	2.00	1.25	1.10	.95	.80
Greeting Cards (A-7)	3.00	2.25	1.75	1.60	1.45

72 hour service on reasonable quantities. Printed on low luster 80 lb. cover stock and scored for folding. Each card is supplied with a matching envelope. Note cards are 4.25" x 5.5" and require a 3/8" border. Greeting cards are 5" x 7". Resealable poly bags are also available for individual cards or packages of eight. Note cards on watercolor papers are also available. Ask us about options.

FINE ART CANVAS

Canvas Giclée Printing Services

FINE ART PRINTS

Premium Canvas (Gloss & Satin)				
Size	1st	2-9	10-24	25+
8x10	11.00	9.00	7.00	5.00
10x10	14.00	11.00	9.00	7.00
11x14	21.00	17.00	14.00	10.00
12x12	29.00	22.00	16.00	13.00
12x18	30.00	24.00	19.00	15.00
16x16	35.00	29.00	23.00	17.00
16x20	43.00	36.00	29.00	22.00
20x20	54.00	45.00	36.00	27.00
20x24	65.00	54.00	43.00	32.00
20x30	68.00	54.00	45.00	34.00
24x24	80.00	66.00	49.00	42.00
24x36	97.00	78.00	58.00	49.00
30x30	101.00	81.00	61.00	51.00
30x40	135.00	108.00	81.00	68.00
36x48	194.00	156.00	117.00	97.00
40x40	232.00	186.00	140.00	116.00
40x60	270.00	216.00	162.00	135.00
48x72	389.00	311.00	233.00	194.00
48x96	518.00	415.00	311.00	259.00
54x72	438.00	350.00	262.00	219.00
54x96	583.00	467.00	350.00	292.00

Economy Canvas				
Size	1st	2-9	10-24	25+
8x10	8.00	6.00	5.00	4.00
10x10	10.00	8.00	6.00	6.00
11x14	15.00	12.00	10.00	7.00
12x12	18.00	14.00	12.00	9.00
12x18	21.00	17.00	14.00	10.00
16x16	25.00	22.00	18.00	13.00
16x20	31.00	26.00	21.00	16.00
20x20	39.00	33.00	26.00	20.00
20x24	46.00	39.00	31.00	23.00
20x30	48.00	42.00	29.00	24.00
24x24	59.00	48.00	36.00	30.00
24x36	70.00	56.00	42.00	35.00
30x30	83.00	67.00	50.00	42.00
30x40	97.00	77.00	58.00	48.00
36x48	139.00	111.00	84.00	70.00
40x40	166.00	103.00	100.00	84.00
40x60	193.00	155.00	116.00	97.00
48x72	278.00	223.00	167.00	139.00
48x96	371.00	297.00	223.00	186.00
54x72	313.00	251.00	188.00	157.00
54x96	418.00	334.00	251.00	209.00

Canvas giclée prints may require a set up service charge and are ideal for limited edition print runs. Our premium canvas product is a 414 gsm polyester/cotton blend and our economy canvas product is a 370 gsm polyester/cotton blend. Standard turnaround time is 5 to10 business days. Add 50% from premium pricing for Metallic Canvas. See Custom Framing & Finishing Services for pricing on canvas stretching.

FINE ART PAPER

Watercolor Paper Giclée Printing Services

FINE ART PRINTS

Hahnemühle Watercolor Paper				
Size	1st	2-9	10-24	25+
8x10	13.00	11.00	9.00	7.00
10x10	19.00	16.00	13.00	10.00
11x14	26.00	21.00	17.00	13.00
12x12	31.00	26.00	21.00	15.00
12x18	36.00	30.00	24.00	18.00
16x16	43.00	36.00	28.00	21.00
16x20	53.00	44.00	36.00	27.00
20x20	67.00	56.00	45.00	34.00
20x24	80.00	67.00	53.00	40.00
20x30	85.00	72.00	58.00	45.00
24x24	103.00	84.00	65.00	53.00
24x36	120.00	96.00	72.00	60.00
30x30	125.00	100.00	75.00	63.00
30x40	167.00	133.00	100.00	84.00
36x48	268.00	235.00	200.00	167.00
40x40	320.00	280.00	239.00	200.00
40x60	372.00	325.00	279.00	233.00

Epson Watercolor Paper				
Size	1st	2-9	10-24	25+
8x10	11.00	9.00	7.00	5.00
10x10	14.00	13.00	11.00	8.00
11x14	21.00	17.00	14.00	10.00
12x12	25.00	21.00	17.00	12.00
12x18	29.00	24.00	19.00	14.00
16x16	35.00	30.00	24.00	18.00
16x20	43.00	36.00	28.00	21.00
20x20	54.00	45.00	36.00	27.00
20x24	64.00	53.00	43.00	32.00
20x30	67.00	61.00	48.00	37.00
24x24	82.00	69.00	53.00	42.00
24x36	96.00	77.00	58.00	48.00
30x30	115.00	92.00	69.00	58.00
30x40	134.00	107.00	80.00	67.00
36x48	192.00	154.00	115.00	96.00
40x40	203.00	170.00	138.00	115.00
40x60	213.00	187.00	160.00	133.00
48x72	307.00	269.00	230.00	192.00
48x96	410.00	358.00	307.00	256.00

Watercolor giclée prints may require a set up service charge and are available in hot press and cold press options and are ideal for limited edition print runs. We stock Hahnemühle German Etching and Photo Rag and Epson Cold Press Bright papers. Standard turnaround time is 5 to10 business days.

PHOTO PRINTING

Ultrachrome Photographic Prints

HIGH RESOLUTION PRINTS FROM SUPPLIED FILE
Matte, Satin or Glossy photo stock

Size	1st	2-9	10-24	25+
5x7	5.00	4.50	4.00	3.50
8x10	9.00	8.00	7.00	5.00
8x12	11.00	9.50	8.00	7.00
10x10	15.00	13.00	11.00	9.00
11x14	18.00	15.00	13.00	11.00
12x12	19.00	16.00	14.00	12.00
12x18	20.00	17.00	15.00	13.00
16x16	24.00	19.00	16.00	14.00
16x20	29.00	24.00	19.00	15.00
16x24	35.00	29.00	23.00	17.00
18x24	39.00	33.00	26.00	19.00
20x20	42.00	35.00	27.00	20.00
20x24	44.00	36.00	29.00	22.00
20x30	45.00	38.00	30.00	23.00
24x24	44.00	35.00	31.00	25.00
24x30	55.00	44.00	33.00	27.00
24x36	65.00	52.00	35.00	33.00
30x30	78.00	63.00	45.00	39.00
30x40	91.00	73.00	55.00	45.00
30x45	102.00	82.00	61.00	51.00
36x48	131.00	105.00	79.00	65.00
40x40	142.00	115.00	85.00	71.00
40x50	152.00	125.00	91.00	76.00
40x60	182.00	145.00	109.00	91.00
48x60	218.00	175.00	131.00	109.00
48x72	262.00	210.00	157.00	131.00
48x84	305.00	245.00	183.00	153.00
48x96	349.00	280.00	209.00	174.00

48 hour service on reasonable quantities. Add 50% for Exhibition Fiber Paper and 25% for Metallic Paper.



DISPLAY PRINTING

Display Prints & Transparencies

DISPLAY PRINTS AND DISPLAY TRANSPARENCIES

Size	Paper Prints	Poly Prints	Wall Clings	Display Trans
11x14	14.00	18.00	21.00	25.00
12x12	15.00	19.00	22.50	26.50
12x18	16.00	20.00	24.00	28.00
16x16	19.00	25.00	29.00	34.00
16x20	23.00	30.00	35.00	41.00
16x24	28.00	36.00	42.00	49.00
18x24	31.00	41.00	48.00	55.00
20x20	33.00	43.00	50.00	58.00
20x24	35.00	45.00	53.00	62.00
20x30	37.00	47.00	55.00	64.00
24x24	40.00	52.00	60.00	70.00
24x36	44.00	57.00	66.00	77.00
24x36	52.00	68.00	79.00	92.00
30x30	66.00	80.00	94.00	110.00
30x40	72.00	94.00	110.00	128.00
30x45	82.00	106.00	124.00	144.00
36x48	105.00	136.00	158.00	185.00
40x40	116.00	146.00	170.00	199.00
40x50	121.00	157.00	183.00	214.00
40x60	145.00	188.00	220.00	257.00
48x48	160.00	207.00	242.00	282.00
48x60	174.00	226.00	264.00	308.00
48x72	209.00	270.00	317.00	370.00
48x84	244.00	316.00	370.00	431.00
48x96	279.00	362.00	422.00	493.00

Standard service is 48 to 72 hours. Larger sizes will be quoted upon request. Paper prints are printed on matte surface. For floor graphics and Self Adhesive Vinyl use Paper Print pricing. Lamination is recommended for all Ink Jet prints and Transparencies.



Acrylic Float, Photo Float & Block Mount

Substrate	10x10	11x14	12x12	12x18	16x16	16x20
Acrylic Float 1/4	80.00	94.00	83.00	115.00	122.00	158.00
Acrylic Float 1/8	65.00	76.00	70.00	95.00	102.00	128.00
Photo Float	54.00	75.00	70.00	78.00	80.00	100.00
Block Mount	57.00	71.00	76.00	94.00	105.00	117.00

Substrate	16x24	18x24	20x20	20x24	20x30	24x30
Acrylic Float 1/4	169.00	182.00	201.00	220.00	266.00	285.00
Acrylic Float 1/8	134.00	152.00	162.00	181.00	214.00	233.00
Photo Float	103.00	115.00	135.00	150.00	170.00	191.00
Block Mount	128.00	149.00	132.00	138.00	177.00	218.00

Substrate	24x36	30x30	30x40	30x45	36x48	40x40
Acrylic Float 1/4	358.00	422.00	468.00	495.00	690.00	646.00
Acrylic Float 1/8	288.00	328.00	374.00	402.00	550.00	506.00
Photo Float	224.00	258.00	287.00	307.00	424.00	386.00
Block Mount	262.00	316.00	365.00	420.00	525.00	582.00

Substrate	40x60	48x48	48x60	48x72	48x84	48x96
Acrylic Float 1/4	910.00	778.00	993.00	1180.00	1337.00	1555.00
Acrylic Float 1/8	735.00	638.00	818.00	971.00	1099.00	1275.00
Photo Float	614.00	480.00	661.00	782.00	839.00	960.00
Block Mount	730.00	753.00	841.00	977.00	NA	NA

Plexi Floats are produced using high gloss photo paper, 1/4" clear Acrylic, 3mm black Sintra and a wooden box mount with french cleat. Photo Floats are satin laminated paper prints mounted to 6mm black Sintra with a wooden box mount with french cleat. Block mounts are satin laminated paper prints mounted to ultra-light MDF boxes with black edge trim and french cleat. Contact us for other options to these finishing services. Above pricing includes the print cost.



Display Film, Vinyl and Fabric Banners

Size	Display Film	Vinyl	Fabric
24x24	36.00	27.00	65.00
24x30	45.00	34.00	79.00
24x36	54.00	41.00	95.00
24x48	72.00	54.00	125.00
24x60	90.00	68.00	160.00
24x72	108.00	82.00	190.00
24x84	127.00	95.00	225.00
24x96	145.00	109.00	250.00
36x36	81.00	62.00	150.00
36x48	109.00	82.00	190.00
36x60	136.00	102.00	225.00
36x72	163.00	122.00	270.00
36x84	190.00	143.00	315.00
36x96	217.00	163.00	480.00
48x48	145.00	109.00	240.00
48x60	181.00	136.00	300.00
48x72	217.00	163.00	360.00
48x84	253.00	190.00	420.00
48x96	289.00	218.00	480.00
60x60	226.00	170.00	375.00
60x72	271.00	204.00	450.00
60x84	316.00	238.00	525.00
60x96	362.00	272.00	600.00

An economic way to get a big message across to your customers on a variety of different substrates. Standard service is 48 to 72 hours. Larger sizes are quoted upon request. Grommets are available at \$3.00 each.



Mounting & Laminating Services

Substrate	8x10	8.5x11	11x14	12x18	16x20	16x24
Foamcore - 3/16"	6.00	6.50	9.00	10.00	12.00	16.00
Foamcore - 1/2"	8.00	8.50	12.00	13.00	16.00	22.00
Gator - 3/16" Kraft	7.00	8.00	12.00	15.00	25.00	29.00
Gator - 1/2" Kraft	13.00	14.00	21.00	26.00	29.00	42.00
Gator - 3/16" Black	9.00	10.00	15.00	18.00	30.00	44.00
Gator - 1/2" Black	13.00	14.00	21.00	26.00	29.00	42.00
Plexiglass - 1/8"	15.00	16.00	29.00	31.00	50.00	60.00
Plexiglass - 1/4"	25.00	27.00	49.00	52.00	85.00	104.00
Sintra - 3mm	7.00	8.00	11.00	14.00	20.00	28.00
Sintra - 6mm	15.00	17.00	30.00	32.00	52.00	76.00
Lamination	6.00	7.00	8.00	11.00	12.00	14.00
Exhibition Shield	8.00	9.00	12.00	13.00	15.00	18.00
Encapsulation	12.00	14.00	15.00	21.00	23.00	28.00
Velcro (hook only)	6.00	7.00	9.00	11.00	13.00	14.00

Substrate	20x24	20x30	24x30	24x36	30x40	30x45
Foamcore - 3/16"	18.00	19.00	21.00	26.00	35.00	39.00
Foamcore - 1/2"	28.00	31.00	33.00	35.00	46.00	53.00
Gator - 3/16" Kraft	31.00	40.00	42.00	48.00	65.00	67.00
Gator - 1/2" Kraft	55.00	57.00	59.00	85.00	114.00	116.00
Gator - 3/16" Black	37.00	49.00	51.00	58.00	78.00	80.00
Gator - 1/2" Black	55.00	57.00	59.00	85.00	114.00	116.00
Plexiglass - 1/8"	62.00	82.00	85.00	98.00	131.00	134.00
Plexiglass - 1/4"	106.00	140.00	143.00	168.00	224.00	227.00
Sintra - 3mm	30.00	32.00	34.00	38.00	51.00	53.00
Sintra - 6mm	80.00	85.00	88.00	102.00	137.00	139.00
Lamination	16.00	18.00	20.00	21.00	26.00	30.00
Exhibition Shield	19.00	23.00	28.00	34.00	47.00	50.00
Encapsulation	31.00	35.00	38.00	42.00	53.00	59.00
Velcro (hook only)	16.00	18.00	19.00	21.00	25.00	27.00

Substrate	36x48	40x60	48x60	48x72	48x84	48x96
Foamcore - 3/16"	44.00	58.00	69.00	81.00	93.00	105.00
Foamcore - 1/2"	61.00	78.00	91.00	107.00	122.00	137.00
Gator - 3/16" Kraft	96.00	120.00	141.00	163.00	185.00	208.00
Gator - 1/2" Kraft	170.00	208.00	244.00	281.00	318.00	355.00
Gator - 3/16" Black	116.00	144.00	169.00	195.00	222.00	248.00
Gator - 1/2" Black	170.00	208.00	244.00	281.00	318.00	355.00
Plexiglass - 1/8"	195.00	241.00	282.00	326.00	370.00	414.00
Plexiglass - 1/4"	335.00	409.00	478.00	550.00	622.00	694.00
Sintra - 3mm	76.00	96.00	113.00	131.00	150.00	168.00
Sintra - 6mm	204.00	249.00	292.00	336.00	380.00	424.00
Lamination	38.00	53.00	63.00	76.00	88.00	101.00
Exhibition Shield	54.00	75.00	90.00	108.00	125.00	143.00
Encapsulation	76.00	105.00	126.00	151.00	176.00	202.00
Velcro (hook only)	30.00	35.00	38.00	42.00	47.00	51.00

24 hour service. 48 hour for customer supplied prints (We can not be liable for damage during mounting of supplied art.) Critical positioning add 25%. Counter mounting add 50%. Easel backs, cut-outs, edge trim, special mounting services and custom shipping crates are available by quotation. Grommets are \$3.00 each.

Custom Framing & Finishing Services

Size	4-Ply Mat	8-Ply Mat	Reg Glass	NG Glass	AR Glass
8x10	8.00	13.00	2.75	7.00	32.00
11x14	9.00	16.00	5.00	15.00	48.00
12x16	10.00	20.00	6.50	29.00	54.00
14x18	12.00	25.00	8.50	33.00	60.00
16x20	15.00	28.00	9.00	36.00	66.00
18x24	22.00	31.00	9.50	39.00	72.00
20x24	23.00	35.00	9.50	42.00	98.00
22x28	24.00	38.00	12.00	45.00	100.00
24x30	25.00	42.00	14.00	56.00	114.00
24x36	27.00	45.00	18.00	64.00	128.00
30x40	34.00	56.00	24.00	71.00	192.00

10 day turnaround. We offer a wide variety of high quality wooden and metal frames at any size. The above prices are for standard 4-ply and 8-ply paper mats only. Linen and suede mat surfaces are also available. Please contact one of our sales representatives for more information.



Size	3/4" Stretch	1.5" Stretch	1.5" WrapTek	2.25" WrapTek	Shrink Wrap
8x10	16.00	34.00	36.00	N/A	7.00
8x12	17.00	37.00	40.00	N/A	7.50
10x10	18.50	39.00	46.00	N/A	9.00
10x15	20.00	41.00	52.00	N/A	14.00
11x14	21.00	42.00	50.00	N/A	10.00
12x12	22.00	46.00	55.00	N/A	8.00
12x18	23.00	50.00	61.00	N/A	12.00
14x18	25.00	53.00	65.00	N/A	16.00
16x16	25.50	56.00	69.00	110.00	10.00
16x20	26.00	59.00	74.00	118.00	15.00
16x24	30.00	64.00	82.00	126.00	16.00
18x24	31.00	67.00	86.00	130.00	22.00
20x20	32.00	68.00	88.00	132.00	20.00
20x24	33.00	70.00	90.00	134.00	20.00
20x30	36.00	78.00	103.00	146.00	26.00
24x24	38.00	80.00	107.00	149.00	16.00
24x30	40.00	83.00	111.00	153.00	21.00
24x36	45.00	89.00	124.00	165.00	24.00
30x30	47.00	91.00	135.00	175.00	31.00
30x40	50.00	103.00	145.00	186.00	32.00
30x45	55.00	108.00	156.00	201.00	33.00
40x60	73.00	146.00	210.00	272.00	68.00

We use .75" and 1.5" pine stretchers for the majority of our cost-conscious stretching customers. WrapTek premium stretchers are also available that are produced with poplar wood and have a distinctive smoother corner look due to their unique stretching technique.

GENERAL INFORMATION

Business Hours & Service Times

The company is open from 8:30 AM to 5:30 PM, Monday through Friday. Normal service schedules are based on in-house production time for reasonable quantities. Approval prints, multiple services, large quantities, messenger service or unclear instructions might require additional time. Holiday or weekend service hours must be pre-arranged and estimated in advance. Saturday – \$300.00, Sunday – \$350.00, Holiday opening – \$400.00. All overtime and extended hours rates are in addition to normal service charges.

Shipping & Handling

We can ship via Fedex, UPS or special messenger. On larger jobs, special packaging or crating charges may apply. Special shipping jobs can be handled on a pre-paid basis or billed to charge accounts. Insurance on shipments is available on request.

Terms

Please ask us about charge account availability. Payment terms are 2% discount for payment in 10 days, net 30 days from invoice date. Invoices over 30 days will be charged 1.5% interest per month. Accounts over 60 days past due will be automatically placed on a COD basis. Sales tax is charged to all accounts, unless a fully executed resale or tax exemption certificate is filed. We accept Master Card, Visa, American Express and Discover.

Quality Control

Visual Impact will gladly remake orders if it is technically possible to improve upon the product within the parameters of the services ordered and the original instructions supplied. The deadline for remakes is within three business days of delivery. All original materials must be returned along with explicit instructions as to corrections required.

Copyright Policy

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Visual**IMPACT**
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