

# The Art-Language of Reflection



*Christopher J Wesley*

# Your's is the Language of Reflection

The **Art-Language Type Quiz** allows you to understand how you most comfortably communicate with art.

By understanding this, you can better bring art into your life in a way that enriches your life and empowers you.

There are generally four Art-Language Types:

- Reflection
- Adornment
- Braggodocio
- The Croupier

You naturally communicate best with art that affirms your identity and speaks to the causes, beliefs and interests you're most passionate about. For you it's important for art to resonate with you on a personal level.

## Where to begin

On the following pages, is a brief guide to help you begin your journey from an art collector's point of view.

In the coming months, I will be expanding the information available to how you can better be empowered by art using the Art-Language of Reflection.

Using the Art-Language of Reflection.

## HERE'S HOW TO BEGIN:

1

Be true to  
your tastes.

Stick to the art that moves you and speaks to you on a personal level.

Trends have a shelf life...

...but style is forever.

This is especially true when dealing with something as subjective as art.





Express  
yourself }

Yes!

You can express yourself through the art that you collect.

You just have to buy art that...

...reflects something about  
you and your life.

In doing so, you build your own stories into your collection and give it depth.



Explore }  
options }

You don't have to limit your purchases to galleries.

**Great art can be found** at book stores, garage sales, hospitals, movie theaters, restaurants and artist websites.

Some excellent artists are deliberately staying out of galleries, so keep in mind that in the current market, emerging artists are continually finding new and exciting ways to reach their collectors.



Educate  
yourself }

Investigate the artists you're collecting.

Where is the artist from?

How do the pieces you've bought fit into the artist's development and career?

If the artist is contemporary, you can find out more by visiting their website and getting on their mailing list.

If you've purchased their art from a gallery, the gallery might be able to speak on the art as well.

5

Find your  
passion

What does the art you like  
have in common?

When you have an understanding of this, it will make collecting much easier for you because you understand **WHY** a piece is meaningful.

It also helps you search out new pieces to add to your collection because you know **WHAT** you're looking for.

This will form the context of your collection and may even form groupings of particular works within your collection.



# Questions to ask yourself



Does the art challenge or stretch me in some way?

Does the art make me feel certain emotions? If so, what are those feelings? Why are they important to me?

Is the art representing certain parts of my life? How? Why?

Do the technical aspects of the art fascinate me?



Document  
your art }

Good documentation can raise the dollar value for a piece of art and it enhances your personal ability to appreciate the piece and how it fits in your collection.

## Documentation can include:

1. When and where the art was shown.
2. Any stories that specifically relate to the art.
3. Anything memorable about the purchase of the art.
4. Was it purchased through social media or through some other channel that has an interesting angle to it?
5. Biographical and career information about the artist including where and how this work fits into the artist's canon.



Other items  
to save



Keep these with  
your documentation.

1. Receipts
2. Related books
3. Exhibition catalogues
4. Gallery brochures
5. Reviews of the art or the exhibition
6. Photos of you with the artist
7. Photos from artist's reception(s)



Rarity is }  
important }

One-off originals will always  
be more valuable than multiple prints,  
but there may be space in your collection for limited  
edition prints.

The trick is to be conscious of whether you're buying  
the original piece or a copy and how many copies are  
being released.

For photography or other works that must be printed  
in the first place – find out how many reproductions  
are being made and always remember...

...the rarer the edition, the higher the price.





Bonus  
advice }

## Be Patient.

There's no reason for you to hurry.

Follow artists on social media to get to know them better.

Expose yourself to as much art as possible by going to museums, art fairs and galleries.

Ask questions and absorb information about the art that interests you.

And lastly...

...have fun



Christopher  
J. Wesley

## About the Author



Christopher J Wesley wants to empower the world through art.

Through his visual art, music, award winning fiction and best-selling non-fiction, he tells stories and creates works that expose the core of how we find our way to belonging in the world so we can all live a fulfilling and purposeful life.

Christopher J Wesley

**Book a free 15-minute video  
consultation**



I'M IN, BOOK ME!