

# Wall Décor Printing



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Our Wall Décor line is great for business and residential interiors. These products are printed with a 10 color solvent printer to ensure bright colors and a large color gamut. For original art matching or other critical color applications we recommend our Fine Art prints.

## Media

### Artist Canvas

A 16.5 mil 370 g/m<sup>2</sup> satin canvas. We use a 10-color solvent ink that does not require a protective spray. Spray can be used to increase durability and change sheen if desired.

### Poster Paper

A 10 mil, 212 g/m<sup>2</sup>, luster paper. Poster paper is water resistant and can be used indoors or outdoors. It is ideal for theater type posters and can even be applied to walls using starch based adhesives.

### C-Print Photo Paper

Digital photo paper printed using 10 color solvent ink set on a satin surface.

### Digital Wallpaper

A 14-mil vinyl wall covering with a choice of textures. Our most commonly used pattern is criss cross designed for high quality image reproduction. It can be used for a mural applied to a wall or to cover an entire wall.

### Wall Vinyl

A 13-mil self-adhesive vinyl. It can be laminated to make it extremely durable. For a more dramatic look we can cut it to shape. It is available in both permanent and removable versions.

### Kodak Backlit Film

An 8mil.gloss-coated polyester backlit film used to produce vibrant light box applications. The heavyweight front-print backlit film is a durable polyester with exceptional color saturation.

## File Setup

Files should be sent to us in jpeg, tiff, or pdf format.

If your image is to be mounted allow 1/8" bleed for sizes up to 20x24 and 1/4" for large sizes.

Spot colors should be specified as PMS coated colors.

Tiff & jpeg files should be RGB Pro Photo color space at a resolution of 100-300 ppi.

## Color Matching

Wall Decor prints and canvases are monitor-balanced to yield a pleasing color. Individual colors are not corrected

to match specific colors. If you would like hard copy color matching, please request one of the following:

### Wall Decor Premium Color Correction

Includes:

- Up to two proofs are printed on the same material as the final print.
- Overall color and density is adjusted to make the print as close as possible to specifications.
- The client comes in and meets with our staff after each proof to discuss any changes needed and sign off on the final proof.

### Wall Décor Color Plus Correction

For those customers who want color corrections, but do not have time, or interest in going through the proofing process, our technicians will do it for them. Our technicians make test prints, review them and make the corrections. Color is often subjective, and we cannot guarantee our color judgement will exactly match yours. If you are very critical about your color we encourage the use of our Premium Color Correction.

Includes:

- Two tests are printed on the same material as the final print
- Overall color and density are adjusted to make the print as close as possible to specifications.
- Our technician makes all adjustments based on their judgement.
- Files and proofs are archived for 3 years from the original order date.

## Finishing

### Canvas Stretching

Canvas prints can be stretched ready to frame or can be done as a gallery wrap suitable to hang without framing. Our gallery wrap is available in both 1.5" and 2" thicknesses. For an even more dramatic effect, we can split your image over multiple canvases.

### Block Mounting

Your print is mounted on 1/2" Gatorfoam and the sides are edged with black fabric tape. Your piece can either be attached to the wall with Velcro or we can apply hooks to the back for hanging. This makes a very economical, ready to hang graphic.

### Aluminum Mounting

Your print is mounted on 3mm aluminum composite board (Dibond or E-panel) and is then offset from the wall using a spacer. This gives the appearance that the

image is floating. These can be cut with radius corners or to a variety of other shapes if desired.

### Acrylic Mounting

Your print is mounted to the rear surface of acrylic. The corners can be radius cut or they can be cut to various other shapes. The graphics can then be mounted to the wall using cleats or offset posts to give a dimensional appearance. See TDS0029 Acrylic info sheet for more information.

### Custom shapes

Most of our mounting materials can be cut to custom shapes.

### Framing

We have a wide range of framing options ranging from the very high end to our economical house frame line.

## Wall Décor Print Prices

### Canvas Prints – 3-5 days

Image Size	Canvas Only	Stretched Canvas	Gallery Wrap
12x12	22.00	43.25	47.00
12x18	24.00	48.65	53.00
16x20	32.00	61.75	67.00
18x24	43.20	77.20	83.20
20x24	46.67	80.67	86.67
24x30	64.80	107.30	114.80
24x36	77.76	124.51	132.76
30x36	90.00	145.25	155.00
30x40	100.00	155.25	165.00
36x48	134.40	206.65	219.40
40x50	155.56	227.81	240.56
54x54	217.08	314.83	332.08
52x72	289.44	416.94	439.44

- Canvas sides can be image, black, white, or a color.
- Stretched includes canvas and stretching on 5/8" bar.
- Gallery Wrap includes canvas and stretching on 1.5" gallery bar. (2" bar available)
- Quantity Discounts available – Call for pricing

### Poster Prints - 3 days

Paper Size	1 <sup>st</sup> Print	2-4 Prints	5-24 Prints
12x18	12.20	8.45	7.75
16x20	17.33	12.00	11.01
18x24	23.40	16.20	14.87
20x24	24.93	17.27	15.84
24x30	35.75	24.75	22.72
24x36	42.90	29.70	27.26
36x48	78.00	54.00	49.56
48x60	123.40	85.43	78.41
60x72	185.10	128.15	117.61

- Printed on 9.9ml water resistant latex paper

### Photo Paper – 3 days

Paper Size	1 <sup>st</sup> Print	2-4 Prints	5-24 Prints	25-49 Prints
12x18	15.56	10.44	9.52	7.42
16x20	22.13	14.85	13.54	10.56
18x24	29.88	20.05	18.29	14.26
20x24	31.82	21.35	19.48	15.18
24x30	45.65	30.64	27.94	21.78
24x36	54.78	36.76		
36x48	99.60	66.84		
48x60	157.70	105.83		
60x72	236.55	158.75		

### Digital Printed Wall Covering - 3 days

Size	
48x96	192.00
96x96	384.00
96x144	576.00
96x192	768.00
96x240	960.00

### Color Matching

Premium setup charge	60.00
Color Plus	35.00