

Robin Imaging has been producing high quality color prints for the most discriminating photographers and artists for more than 40 years. We have combined our color expertise with advanced digital technology to produce the highest quality art reproductions available.

## Color Matching

There is no such thing as an exact color match. A copy can never exactly match the original: when the original and the reproduction are put side-by-side, there will always be visual differences. Each media type has its own color characteristics and each device has its own limitations, making it impossible for prints produced by two different techniques to exactly match each other.

## Fine Art Papers

### Hahnemühle Photo Rag® Ultra Smooth

100% cotton paper. It has a smooth surface texture and an extremely large color gamut. Photo Rag® Ultra Smooth lends itself particularly well to premium photo prints. Contains some OBA (Optical Brightener Additives). ISO Brightness - 94. Weight 308 gsm.

### Hahnemühle Fine Art Pearl

100% alpha-Cellulose paper with optical brighteners allowing the brightest whites available in a fine art paper. It has a smooth, uniform surface texture with a unique pearl coating. It is especially suitable for black and white and color photography. The bright white of FineArt Pearl enables impressive contrasts and pictorial depth in black and white or color photography. Contains OBAs. ISO Brightness - 105. Weight 285 gsm.

### Hahnemühle Bamboo

Our most environment friend paper. Acid free, made from 90% bamboo and 10% cotton. Natural warm-toned matte finish. OBA free Whiteness 83.0. Weight 290 gsm.

### Somerset Velvet

Acid free, 100% cotton rag with a radiant white surface for rich details and accurate reproduction. This paper has more texture than Photo Rag. ISO Brightness - 96. Contains OBAs. Weight 255 gsm, 19 mil.

### Moab Entrada Rag Natural 300

OBA free and acid free, 100% cotton fiber with a smooth matte finish. Since this is OBA free the white point is not quite as bright as Photo Rag or Somerset Velvet. ISO Brightness - 84. Weight 300 gsm, 22.5 mil.

## Photo Papers

### Enhanced Matte Paper

A high quality wood fiber matte paper for use when premium paper is not required. It contains OBAs giving it a bright white point. ISO Brightness 104%. 192 gsm, 10.3 mil.

### Epson Premium Luster

Premium Luster Photo Paper delivers highly saturated prints by offering maximum ink coverage and a high D-Max for true photographic reproductions. Its 10-mil RC base gives prints a photographic feel. Use for people pictures. ISO Brightness 97%. 240 gsm, 10 mil.

### Epson Premium Gloss

Highest color gamut available for vivid color reproduction RC paper base for photo prints Glossy surface. Good choice for use with acrylic mounting. ISO Brightness 92%. 260 gsm, 10 mil.

### Epson Metallic Gloss

A RC paper base with a reflective metallic glossy finish. The metallic look varies by subject matter. Good choice for acrylic mounting. ISO Brightness 81%. 260 gsm, 10.5 mil.

### Moab Slickrock Metallic Silver

Moab Slickrock Metallic Silver 300 is an ultra-shiny, true metallic inkjet paper for vivid image reproduction. The metallic surface produces images that jump off the paper. Basis weight: 300 gsm, 12 mil.

## Printers and Ink

Robin Imaging uses Epson P9000 and P20000 printers. These printers are the most advanced fine art printers on the market today. They use Epson UltraChrome PRO pigmented ink set. They can produce exceptionally smooth gradations with a very large color gamut. The B&W is true B&W. The color inks are rated for a 200-year life and the B&W is rated for 400 years.

## Finishing

### Mounting

Prints can be mounted to foam boards, PVC, or aluminum.

### Framing

Robin offers a full line of custom framing to complement all forms of artwork. We encourage the use of Conservation or Museum glass for the longest life.

## **Samples**

Samples of all of our materials and finishes are available.

## **Life Expectancy**

### **Display Conditions**

The life expectancy of all inks and dyes is greatly impacted by display conditions. For maximum life fine art prints should be laminated or displayed behind glass. It is affected by the both amount of UV light and the number of hours per day that it is exposed to it. UV absorbing glass such as conservation and museum glass provide the most protection.

Print permanence ratings are based on accelerated testing of prints displayed indoors, under glass or overcoated. Actual print stability will vary based on the light intensity, humidity, and atmospheric conditions. For maximum print life, display all prints behind UV absorbing glass, with lamination, or with overcoating.

Fine art papers should be framed using acid free materials and displayed behind UV absorbing glass. When displayed under the proper conditions are expected to last 100-400 years without significant fading. Prints containing OBAs may show some color change after 5-10 years depending on how much UV light they are exposed to. If the print will not be displayed behind glass we recommend a protective overcoat be applied. This will not change the finish.

## **Steps in the Premium Fine Art Reproduction Process**

### **Determine Your Goals**

This is the most important part of the process. Our customer service representative will talk with you to determine your needs and preferences. Based on your artistic vision, he or she will advise you on the best alternatives.

To assure ample time for our customer service representative to meet with you, it is helpful to schedule a time to meet.

### **Scan**

Robin Imaging has one of the most advanced and complete copy facilities in the country. We can copy most types of original art work at resolutions far in excess of what other imaging services can produce. Please give us a name for your art, so that our records are consistent with yours.

### **Pre-production**

All of Robin's input and output devices are carefully profiled to produce the color as accurately as possible. Since some colors can be difficult to reproduce, we combine our color knowledge with our understanding of your goals to obtain the look you are trying to achieve.

## **Proofs**

Proofs are made on the same material as the finished product for you to review and approve. If requested, we will make corrections and a second proof. Please allow 3 days for the first proof and 3 days for additional proofs. Additional corrections and proofs beyond two are \$40 per proof.

### **Corrections Sign Off**

Basic overall color and density corrections are included. If corrections require masking or other specialized methods we will provide an estimate of those costs. Once the proof meets your approval, it should be signed and returned before production begins. Proofs remain on file at Robin after the job is completed for reference on future orders.

### **Final Prints**

The final print size should be specified for both image size and trim size (includes all borders). Prices are based on trim size.

Once the proof has been signed and returned, production time is normally three days.

### **Reorders**

With our Premium Prints we archive the file and the signed proof for three years. This allows us to match the original print on future orders and avoid further costs for scanning and proofing. Additional prints ordered within twelve months of the last order will not be charged the first print price.

Since each batch of materials and inks has slight variances there may be some minor differences when reordering. If a material is discontinued we will come as close to the original order as we can with the materials available.

## **Limit of Liability**

Even with the best of care, sometimes accidents happen. If damage should occur, our limit of liability is \$500 per piece, up to a maximum of \$1000 per order. You have the option of purchasing additional insurance at \$0.25 per \$100 of coverage, up to \$1,500 per piece. This must be done at the time you place your order.

Some artwork is so fragile that almost anything could damage it. We will provide the utmost care, but these originals will only be accepted with no liability on our part. There is an additional charge for the special handling required by fragile or wet art.

## **Color Matching**

Fine art prints and canvas are monitor balanced to yield a pleasing color. Individual colors are not corrected to match specific colors in the artwork. Unless you are holding the original artwork next to the reproduction you may not be unaware of any differences. This is our standard service and there are no additional charges.

Use Standard Fine Art for:

- Photographs
- Artwork when critical color matching is not required.
- When archiving is not necessary. Prints ordered at a later time will be billed as a new job and may not match the original order.

## **Premium Fine Art**

This is our highest level of color correction for those customers who are looking for the closest possible match to their original painting.

Includes:

- Two proofs are printed on the same material as the final print.
- Individual colors are adjusted to make them closer to the original hue and density.
- The client comes in and meets with the technician after each proof to discuss any changes needed and sign off on the final proof.
- Files and proofs are archived for 3 years from the original order date.
- No first print price on reorders.

## **Color Plus Fine Art**

For those customers who want color corrections, but do not have time, or interest in going through the proofing process, our technicians will do it for them. Our technicians make test prints, review them and make the corrections. Color is often subjective and we cannot guarantee our color judgement will exactly match yours. If you are very critical about your color we encourage the use of our Premium Fine Art Prints.

Includes:

- Tests are printed on the same material as the final print
- Individual colors are adjusted to make them closer to the original hue and density.
- Our technician makes adjustments based on her judgement.
- Files and proofs are archived for 3 years from the original order date.
- No first print price on reorders.

# Pre-production Prices

## Original Art Capture

	8"x10"	12"x18"	20"x24"	24"x32"	30"x40"	48x60
Base	25.00	30.00	37.50	45.00	50.00	75.00
Premium	35.00	40.00	50.00	60.00	65.00	95.00

- Additional charges apply for art requiring special handling.
- 4 GB Flash Drives \$6.00 each

## Robin Imaging Premium

Premium setup charge	65.00
Additional Proofs (over 2)	40.00

## Robin Imaging Color Plus

Color Plus setup charge	40.00
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# Fine Art Print Prices

## Fine Art & Fine Art Photo Paper - 3 days

Paper Size	Enhanced Matte, Gloss, Luster	Metallic Gloss, Moab Silver	Somerset Velvet, Bamboo, Entrada	Photo Rag, Fine Art Pearl
8x10	18.00	21.00	21.00	25.00
11x14	22.46	26.67	26.67	30.88
12x12	22.20	24.93	26.36	30.53
12x18	31.50	37.41	37.41	43.31
16x20	33.33	39.58	39.58	45.83
18x24	45.00	53.44	53.44	61.88
24x24	52.80	65.55	65.55	72.60
24x30	66.00	78.38	78.38	90.75
24x36	79.20	94.05	94.05	108.90
30x36	90.00	106.88	106.88	123.75
30x40	100.00	118.75	118.75	137.50
36x48	144.00	171.00	171.00	198.00
48x60	216.00	N/A	256.50*	297.00*
60x96	432.00	N/A	N/A	594.00*

\* Fine Art Pearl, Somerset Velvet, & Bamboo maximum size is 42x96 with 1" border

- Prices are based on image size. Borders over ½" are at additional cost.