



## Minimalism

### Call for Entries

The Mohawk Gallery at Robin Imaging

May 31<sup>st</sup>- August 25<sup>th</sup>, 2019

Submit images by April 22<sup>nd</sup>, 2019

\$15 Entry Fee

Minimalist art arose from the 1960s American counterculture to become an important and influential style in use today. Artists were renouncing contemporary forms as dull and academic. They sensed abstract expressionism, popular until then, as overly expressionistic. They sought to create art that had its own reality, that did not represent any aspect of the real world. They began to create art that avoided symbolism and emotional context. They chose to deconstruct elements of art and principals of design through abstract isolation. The medium and materials of the work were its reality.

Minimalist art allows its viewer to experience more profoundly the pure qualities of form, color, space, and materials. Sculptors reduce artworks to their essential structure. Photographers consider less is more. Minimalism is the theme of this exhibit.

The Mohawk Gallery invites you to submit your original 2D or 3D work representing the minimalist style to our next exhibit. Within your art, consider how objects are situated within the fields they occupy. How are the elements of the artwork vital to the piece? How do you embrace the isolationist approach of the minimalist? With this exhibit, we encourage you explore these questions and to challenge conventional norms of how art is created, displayed, and interacted with to create unique and thought-provoking work.

### Exhibit Guidelines

#### Important Dates:

**Apply by:** April 22nd, 2019

**Artist notification by:** May 3rd, 2019

**Artwork to Gallery by:** May 17<sup>th</sup>, 2019

**Opening Event:** May 31<sup>st</sup>, 2019 (Final Friday)

**Pickup pieces between:** August 26<sup>th</sup>-September 2<sup>nd</sup>, 2019

#### Conditions of Entry:

Participation: Open

Fees: \$15 for three images max

Media: Open, 2D and 3D work (20% off participant's exhibit piece(s) produced by Robin Imaging). **All 3D work must be free standing**, The Mohawk Gallery will not provide platforms to display work. Artwork Size Range: 12"X12" to 40"X60", please contact before submitting work larger than 40"x60"

Artist Statement: **REQUIRED** 150 to 350-word description of what inspired the piece.

To be posted and read by gallery visitors. This can be edited prior to installation.

Selected Work: Must be dropped off and ready to hang (sawtooth or wire hanging **ONLY**, unless 3D) by

May 17<sup>th</sup>. The Mohawk Gallery encourages the blending of novice and professional work and a range of style.

### Submission Process

**1. Prepare to submit:** Follow ALL the specifications within this call to be considered. Email images (.jpgs), artist statement, and the requested information below to [awhite@robinimaging.com](mailto:awhite@robinimaging.com). If the images will not send, try sending smaller files.

- Include **Minimalism** in the subject field of the email.
- Attach your images to the email.
- Include in the message portion:

o Subject field of email: **Minimalism**

o Your Name: \_\_\_\_\_

o Art work title(s): \_\_\_\_\_

o Medium: \_\_\_\_\_

o Intended overall size (including frame if applicable)

(Width X Height): \_\_\_\_\_

o Is art work completed or will it be produced by Robin Imaging at 20% off?

o Artist Statement **REQUIRED:** 150 to 350-word description of what inspired the piece and how your work fits the exhibit theme.

**2. Payment:** Once we receive your email you will be sent a link within two business days to pay the \$15 submission fee. A jury will review submissions and make final decisions.

**3. Notification:** You will be notified by May 3rd, 2019 and asked to have your pieces ready to hang (with sawtooth or wire hanging) and delivered to the gallery by May 17<sup>th</sup>, 2019, or you can have Robin Imaging Services produce your work at a discounted rate\*.

\*A 20% discount is offered to artists choosing to have their submitted work produced by Robin Imaging.

**Sold Work:** The Mohawk Gallery commissions 30% of sold work\* - Artist receives 70%.

\*Benefits future shows at The Mohawk Gallery.

**Display Commitment:** Artist agrees to leave piece(s) on display the entire duration of exhibit.

**Promotional Agreement:** The Mohawk Gallery and Robin Imaging reserve the right to use accepted images of artwork for promotional use online and in print for the exhibit.

**The Mohawk Gallery opened in 2016 to promote local artists and help redevelop the neighborhood. The Gallery provides a space to share, learn, and exchange ideas to create community and celebrate art. We welcome you to visit and enjoy the special space.**

**Robin Imaging Services  
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