



## MORE ABOUT FOUNDER KAREN MAYER

Passion for art has been a lifelong theme for me, including making art, viewing and studying it and the people who are drawn to it.

This passion informs my daily thoughts and creative approach to every thing I do. After a full career in Sales and Marketing roles I made the drastic decision to pursue art more seriously...

I launched the first version of [www.savvyartmarket.com](http://www.savvyartmarket.com) in 2012 with the goal of transforming how Canadians live with art. Frankly put...

My goal was to get more Canadians to live with art and experience it in their own space.

I took a deep dive into the art industry to help others understand it and become more comfortable buying and owning art. I became a resource for people who want to be art buyers and collectors.

Now fully curated by me, I am happy to offer fantastic Canadian artwork worldwide and as we evolve, continually develop more art collectors along the way.

In 2016 I had the pleasure of connecting with Sotheby's International Realty Canada, Oakville Regional Office. I accepted their generous invitation to exhibit artwork by SavvyArt Market artists on a daily basis.

Always growing and evolving I stepped back from the art gallery model and now spend full time on custom art consulting projects for residential and commercial owners, the interior design trade and real estate market.

Always cognizant that art needs and appreciation are very individual, I have become an expert in connecting people/corporations with the right art for their needs with my artistic background and very personalized approach to placing the right art in the right spaces.

Even if we may only connect online, be assured I have gathered an expert team, including experts in framing, shipping, installation, printers and artists, to support art-consulting projects. We are a passionate group that can help you bring fabulous art into your life or project; which is so important for your well-being and success.

You can be sure I oversee every part of the online gallery and consulting operations. You can be sure you will receive outstanding service. I guarantee it! Enjoy!