

Pictures Plus is working on a testimonial TV campaign, and we want to feature our happy customers! Do you have a great story to share with us about something you've framed or printed at Pictures Plus? Enter your video submission for a chance to win a \$500 Pictures Plus voucher and be featured on our next local Pictures Plus commercial. We'll give you a \$50 voucher just for entering the contest!

Here's how to enter:

Step 1: Shoot your video

- It can be taken on your phone or any camera equipment, as long as we can clearly hear what you're saying.
- No props, background or editing required – we just want to hear about your Pictures Plus experience in your own words! The actual commercials will feature customers in a studio setting.
- The video must be a minimum of 30 seconds long and maximum 1 minute long.
- Start the video by saying: "My name is _____ and this is my Pictures Plus memory..."

Step 2: Submit your video

- Upload your video to this link:
[Click Here to Upload](#)
- Please be sure to include your name and email address when prompted.
- All video submissions must be received by July 31, 2017.

Step 3: Collect your voucher

- When we receive your submission, we will reply to confirm that the video meets the basic requirements as listed above.
- To thank you for participating in our contest search, we will email you a voucher for \$50 off your next purchase at any Pictures Plus store location!

Step 4: Finalists are contacted

- After reviewing all submissions, we will narrow it down to 5-6 customers to be featured in an upcoming Pictures Plus commercial. If you are selected, we will contact you by August 15, 2017 to arrange a film date on Oahu in August or September.
- Upon completion of the video shoot, we will provide you with a Pictures Plus voucher, redeemable for \$500 off any purchase at a Pictures Plus store location (vouchers not redeemable online).

Not sure what to say? Here are some thought provoking questions you can ask yourself prior to recording your video, to give you a good idea as to what we are looking for:

- ⊙ What was the best part of your experience working with Pictures Plus?
- ⊙ What specific 'feature' did you like most about the product you purchased?
- ⊙ Tell us your "story" about the item(s) you wanted to frame or print, and why it was important to you.
- ⊙ How do you feel when you look at your custom frame or print?
- ⊙ Why would you recommend Pictures Plus?