

UPCOMING SHOW

Up to 25 works on show
June 12-24, 2009
Giacobbe-Fritz Fine Art
702 Canyon Road
Santa Fe, NM 87501
(505) 986-1156

• SHOW LOCATION SANTA FE, NM



BRITT FREDA

Spaces in between

If conceptual painter Britt Freda is able to strike a “conversation” with viewers through her work, then she has achieved her goal.

“I want to have a chat with the viewer, one of those ‘Wow! Did that happen? I didn’t know that,’ conversations that allow people a moment to reflect and maybe even rethink,” says Freda. “I don’t want to preach a message. I want to ‘look them in the eye’ and say ‘you are alive and bright and more significant than you may imagine—be proud of your choices today, learn, research, pay attention, and then choose well again tomorrow.’”

Freda stands firm in her belief that it’s the simple things, a person’s everyday choices that will make a change

in the world. This philosophy that many individual pieces contribute to a greater whole is evident in her work.

“We are each a part of that global equation, what will make the biggest impact will be thousands of little choices we make in the ways we live our lives,” say Freda. “I want to draw attention to the spaces between, the unraveling, the falling apart. The most important part for me, visually and philosophically, is often under the surface or beyond the focal point. You know, the little delicious things in life that make the whole, not only tolerable, but when they link together they sometimes become bring-you-to-your-knees stunningly beautiful.”

Several of Freda’s works feature

chickens as the subject, a quirky muse that finds its way onto the canvas through her technique of abstracting the subject matter and “dis-solving” the expected.

“In the beginning, collectors say the painting style is not like anything they are familiar with; then after living with a painting for some time they say they see new things about the painting over and over again,” says Freda. “They say they are continually surprised by them. Lots of people say, with giant smiles on their faces, that they laugh at them—mostly at the chickens.” •

For a direct link to the exhibiting gallery go to



www.americanartcollector.com



GEESE (DIPTYCH), MIXED MEDIA ON PANEL, 19¾ X 19¾" EACH PANEL